



Strong Partnering For Your Diagnostic Needs

We are delighted to announce the new GSD corporate identity which serves as an umbrella brand for all the companies that build the GSD group. As an alliance of strong companies we are able to provide a comprehensive product portfolio and a strong individual service by combining our core competencies. We can offer you the full solution!

Our Companies



You as our customers and business partners significantly benefit from this new alliance. Our product portfolio combined with the automation solutions of Gold Standard Diagnostics and the supplementary ELISAs of NovaTec Immundiagnostica offers a variety of new solutions for your laboratory needs. The increased worldwide presence and our excellent support in combination with our long-term competency on the diagnostics market enable us to perfectly react to your requirements of both, development and routine testing:

- Automation
- Equipment Design & Manufacturing
- Reagent Development & Manufacturing
- Direct Sales (US & Germany)
- Direct Service (US & Germany)
- 100+ Distributors Worldwide
- Excellent Customer Support
- Regulatory Expertise

We are looking forward to further continue the successful collaboration with you and your team!